



Quick Questions

Thank you for answering this quick survey about your experiences at the Arboretum. Your answers will help us to improve our communications, services and events. If you wish to enter the draw to win a \$200 voucher from The Curatoreum gift shop, please include your email address at the end of the survey.

Your contact details will remain confidential and not be passed on to any other parties. For any questions, please call 02 6207 8484 or email: arboretum@act.gov.au

Have you visited the National Arboretum Canberra?

- Yes
- No

Activities on Most Recent Visit

How often have you visited the Arboretum?

- | | |
|-----------------------|------------------------|
| 1 to 3 times | About weekly |
| Once every few months | Every few days |
| Once a month | Other (please specify) |
| A few times a month | |

What did you like about your visit(s) to the Arboretum?

Overall, how would you rate your visit(s) to the Arboretum?

Terrible Poor Average Good Excellent

On a scale from 0-10, how likely is it that you would recommend the Arboretum to a friend or colleague?

Not at all likely **Extremely**

likely

0 1 2 3 4 5 6 7 8 9 10

The Arboretum is many things to many people. FOR YOU, what are the most important roles of the Arboretum?

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	NOT important	QUITE important	VERY important
A good place to meet friends and/or family	A good place to meet friends and/or family NOT important	A good place to meet friends and/or family QUITE important	A good place to meet friends and/or family VERY important
A beautiful, natural place to visit	A beautiful, natural place to visit NOT important	A beautiful, natural place to visit QUITE important	A beautiful, natural place to visit VERY important
A place to learn about trees and the environment	A place to learn about trees and the environment NOT important	A place to learn about trees and the environment QUITE important	A place to learn about trees and the environment VERY important
A place to experience the outdoors by picnicking, walking, cycling or undertaking other outdoor activities	A place to experience the outdoors by picnicking, walking, cycling or undertaking other outdoor activities NOT important	A place to experience the outdoors by picnicking, walking, cycling or undertaking other outdoor activities QUITE important	A place to experience the outdoors by picnicking, walking, cycling or undertaking other outdoor activities VERY important
A place with a good café and restaurant	A place with a good café and restaurant NOT important	A place with a good café and restaurant QUITE important	A place with a good café and restaurant VERY important
A place with a good gift shop for shopping	A place with a good gift shop for shopping NOT important	A place with a good gift shop for shopping QUITE important	A place with a good gift shop for shopping VERY important
A place for the conservation of rare and endangered trees	A place for the conservation of rare and endangered trees NOT important	A place for the conservation of rare and endangered trees QUITE important	A place for the conservation of rare and endangered trees VERY important
An important tourist attraction for Canberra	An important tourist attraction for Canberra NOT	An important tourist attraction for Canberra QUITE	An important tourist attraction for Canberra VERY

A place to bring children to a great playground	important A place to bring children to a great playground NOT important	important A place to bring children to a great playground QUITE important	important A place to bring children to a great playground VERY important
A place for scientific research	A place for scientific research NOT important	A place for scientific research QUITE important	A place for scientific research VERY important
A place for quality function venues and events	A place for quality function venues and events NOT important	A place for quality function venues and events QUITE important	A place for quality function venues and events VERY important

is there anything else you value about the Arboretum? Please comment on what is most important to you.

How can we improve the Arboretum?

Would you like to add anything else? Do you have any other thoughts about the future of the National Arboretum Canberra?

How did you hear about the Arboretum? Please tick all the answers that apply.

- Friends, colleagues or family members.
- A tour guide, hotel, driver or travel agent.
- A website, including TripAdvisor, Visit Canberra etc.
- Newspaper, TV or radio story.
- Social media.
- In a printed magazine, brochure, tourist guide or map.
- I can't remember.
- Other, please specify or comment...

Not Visited the Arboretum

Why haven't you visited the National Arboretum?

- I didn't know about it
- I don't know where it is
- I'm not interested
- Other (please specify)

Are there any barriers to you visiting the National Arboretum?

- Yes
- No

If yes, could you please comment:

Is there anything that would encourage you to visit the National Arboretum?

Would you like to add anything else? Do you have any other thoughts on the future of the National Arboretum Canberra?

Demographics

Your Gender

Male Female Non specified

Your age bracket

6-18 years old 19-30 years old 31-50 years old 51 - 70 years old Over 71 years old

Which country do you live in?

- Australia
- Other

If other, which country do you live in?

If Australia, please provide your Post Code:

Thank You - Please Join

Your survey has been submitted. Thank you for your time today, we appreciate it. Please provide your email address if you would like to:

- Enter to draw for a \$200 voucher from the Curatoreum gift shop
- Join our mailing list and keep in touch with the latest news and events at the National Arboretum. Emails are sent about every six weeks so we don't clog up your inbox.

How can we best contact you?

Name

Email Address

Mobile Phone Number

[Powered by Qualtrics](#)